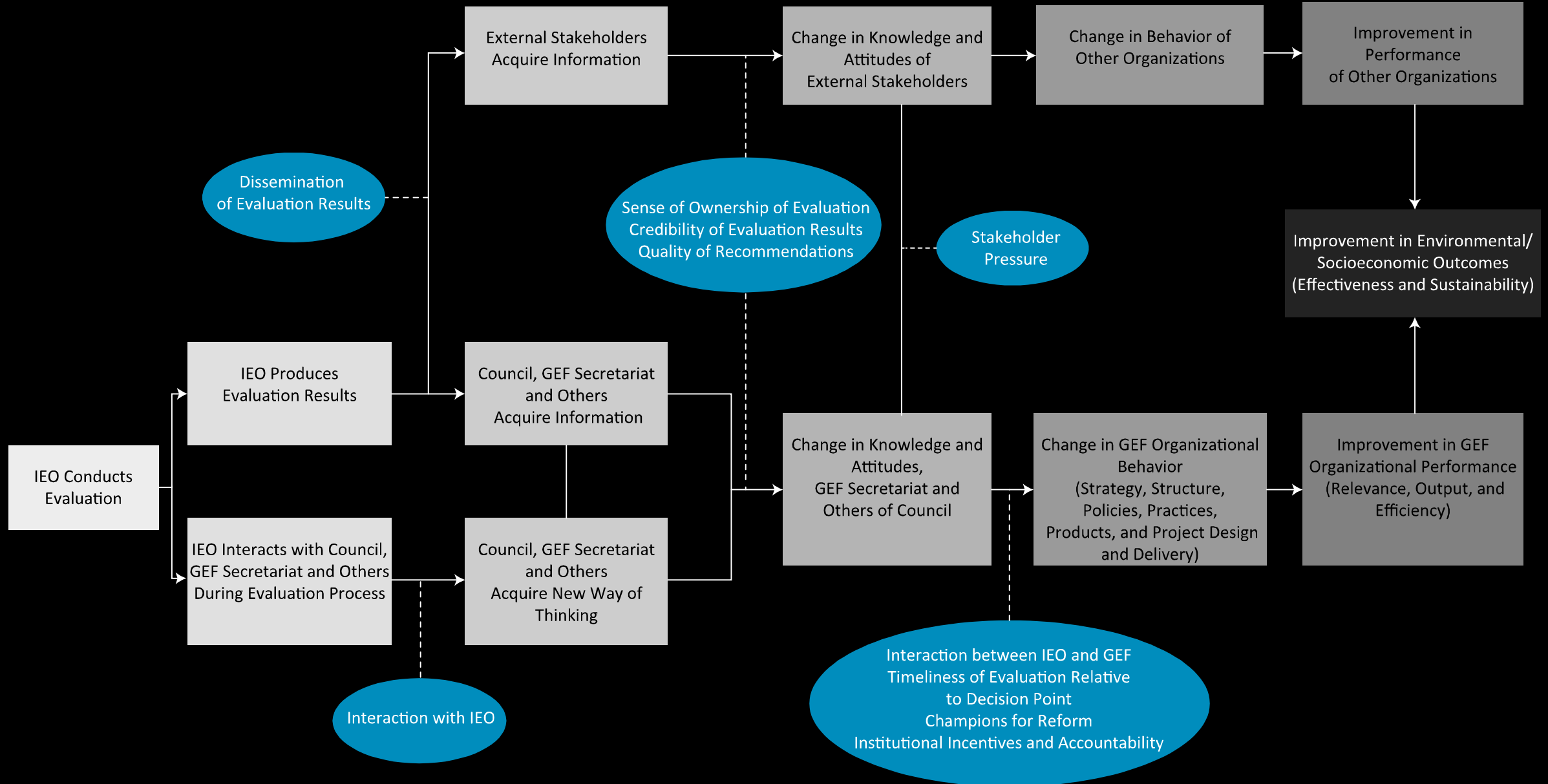




Independent
Evaluation Office
GLOBAL ENVIRONMENT FACILITY

Enhancing global environmental benefits through
excellence in evaluation

Theory of Change: When the Stars Align...



BEFORE

Work Program
Approach Paper

Create awareness
Define expectations on scope and usefulness
Agree on roles

DURING

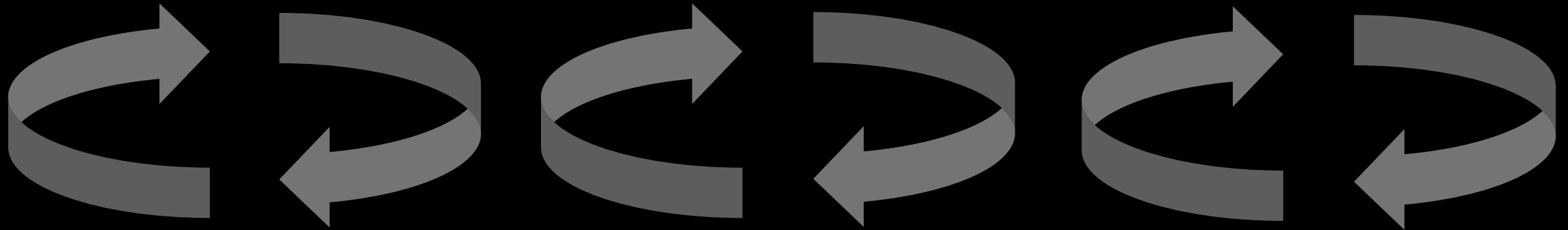
Data Collection and Analysis of Preliminary Findings

Methodologies
Validate findings
Discuss recommendations

AFTER

Final Report
Communication products

Disseminate findings
Discuss the application of methods and approaches developed



COMMUNICATION & THE EVALUATION CYCLE

Communication channels

Evaluation methods

interviews, cell phone, data and maps

Website

Events (live and online)

Social media (Twitter, YouTube)

Products (reports, highlights, video, presentations, infographics)

Newsletter

COMMUNICATION THROUGH ENGAGEMENT

GEF Partnership Stakeholders



Senior Decision-Makers

Communication is embedded in evaluation

Rapid Impact
Evaluation

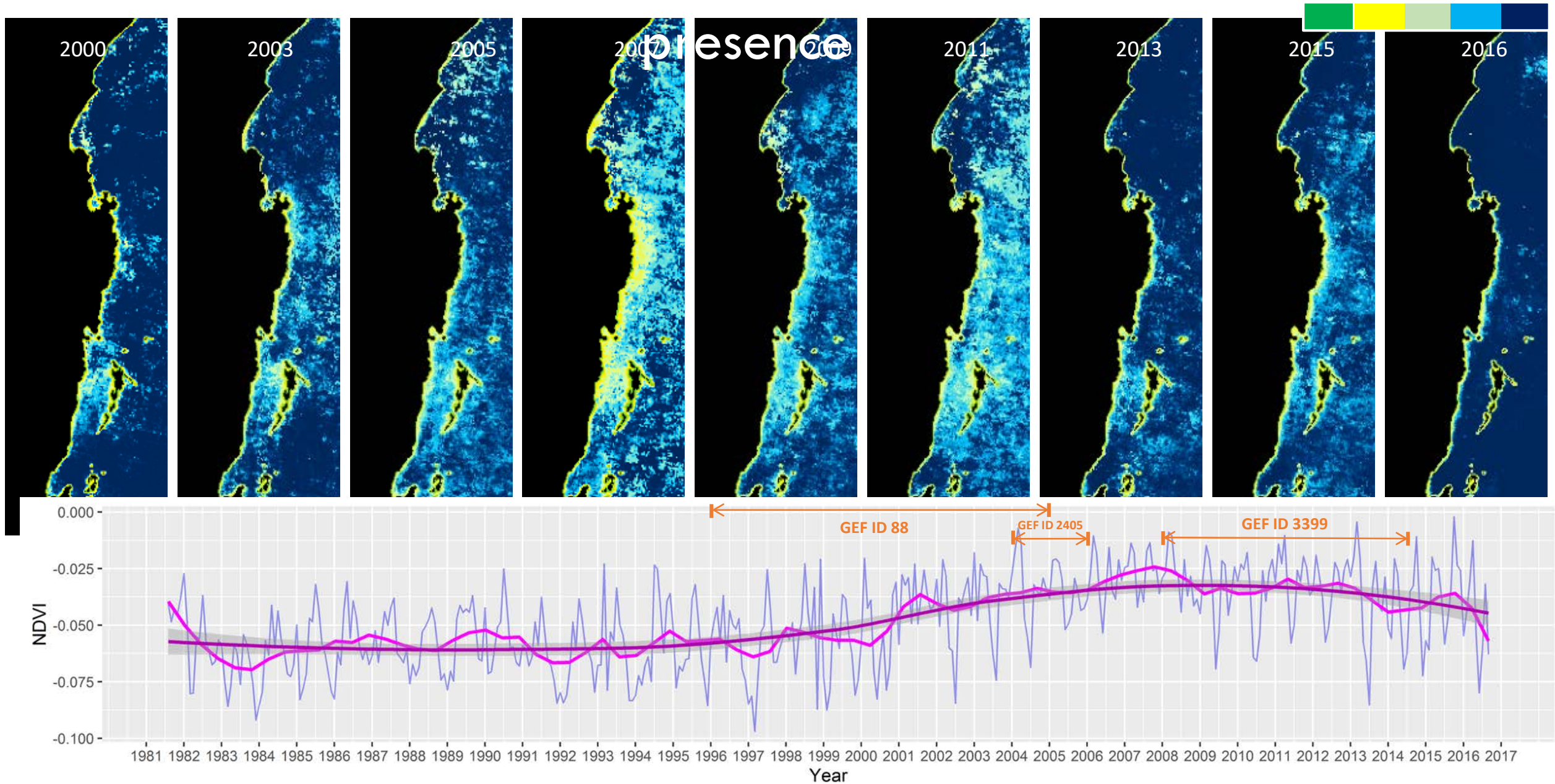


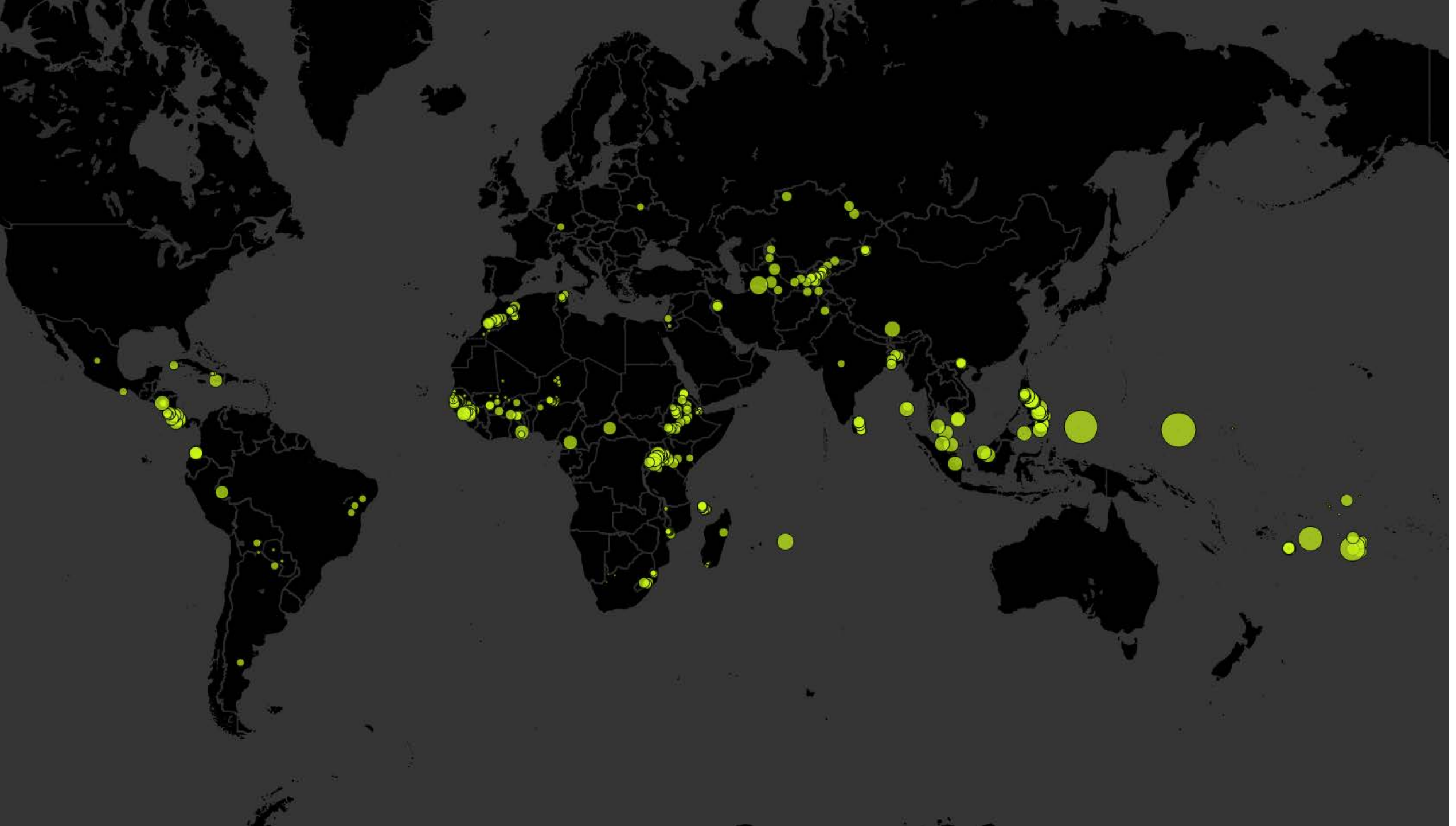
Communication embedded in evaluation

Cell phone technology to connect with beneficiaries



Communicating Results





How are we doing?-The Metrics

A man wearing glasses and a blue striped shirt is focused on measuring the diameter of a tree trunk. He is using a yellow measuring tape that has the number '102' and an upward-pointing arrow on it. The tree trunk is light-colored with some darker patches. In the background, other people in uniform are partially visible, suggesting a field study or forest management activity.

Statistics (newsletter, website, social media)
KM Needs Assessment and Client Survey
Management Action Record